

## RESEARCH AND DEVELOPMENT SECTION AND INSTITUTION'S INNOVATION CELL

## **WEBINAR REPORT**

Research and Development section in association with Institution's Innovation Cell has organized a national webinar on "**Patents and Trademarks**" on 19<sup>th</sup> January, 2021.

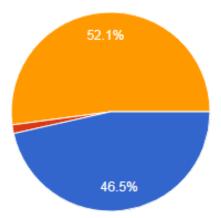
Beneficiaries	:	Students, Research scholars and Faculty
Session	:	12.30 A.M to 1.30.P.M
Venue	:	Online (Google meet)
<b>Resource Person</b>	:	Dr. A. Balaji Ganesh
		Dean Research
		Velammal Engineering College, Chennai

The objective of this webinar is to impart in depth knowledge on Patents, trademarks and copyrights. Dr. M. Meenalochani, Assistant Professor/ Department of EEE, Kings College of Engineering welcomed the participants and introduced the Resource person. The resource person had given the lecture on Intellectual Property Rights. In this lecture, he clearly explained about patent, types of patent and the difference between patent and copyright. His lecture clearly depicted how to identify problems, idea/solution for a problem and the methodology of developing a product/service for the problem. He also explained how to patent the developed product/service. In this webinar, 200 participants registered from various Institutions all over India. Participants had their queries answered by the resource person at the end of the session. All the attended participants gave their valuable feed back after the webinar session and E-certificate has been sent to them through email. The webinar brochure, copy of certificate for participants, list of participants and feedback analyses are given below.

## Webinar Brochure



**Details of Participants** 





## Sample Certificate

Date : 23-1-2021 NAAC Accredited & Recognized by Approved by ATCTE, New Delhi &	Affiliated to Anna District - 613 303.			
Webinar on Patents & Trademarks				
Certificate of Participation				
This is to certify that Mr.S. R. KARTHIKEYAN				
from KINGS COLLEGE OF ENGINEERING ,				
has actively participated in the online webinar on Patents & Trademarks held on 19 <sup>th</sup> January - 2021, organized by R&D Section & MHRD's - IIC.				
	R&D Coordinator Principal pr.P.P.Shantharaman Dr.J.Arputha Vijaya Selvi			

Coordinator

Convenor

Principal

Dr.M.Meenalochani

Dr.P.P.Shantharaman

Dr.J.Arputha Vijaya Selvi